

# OutPerform

Revenue Management System & Price Optimiser

Powered by **HSDS**



Algorithm powered



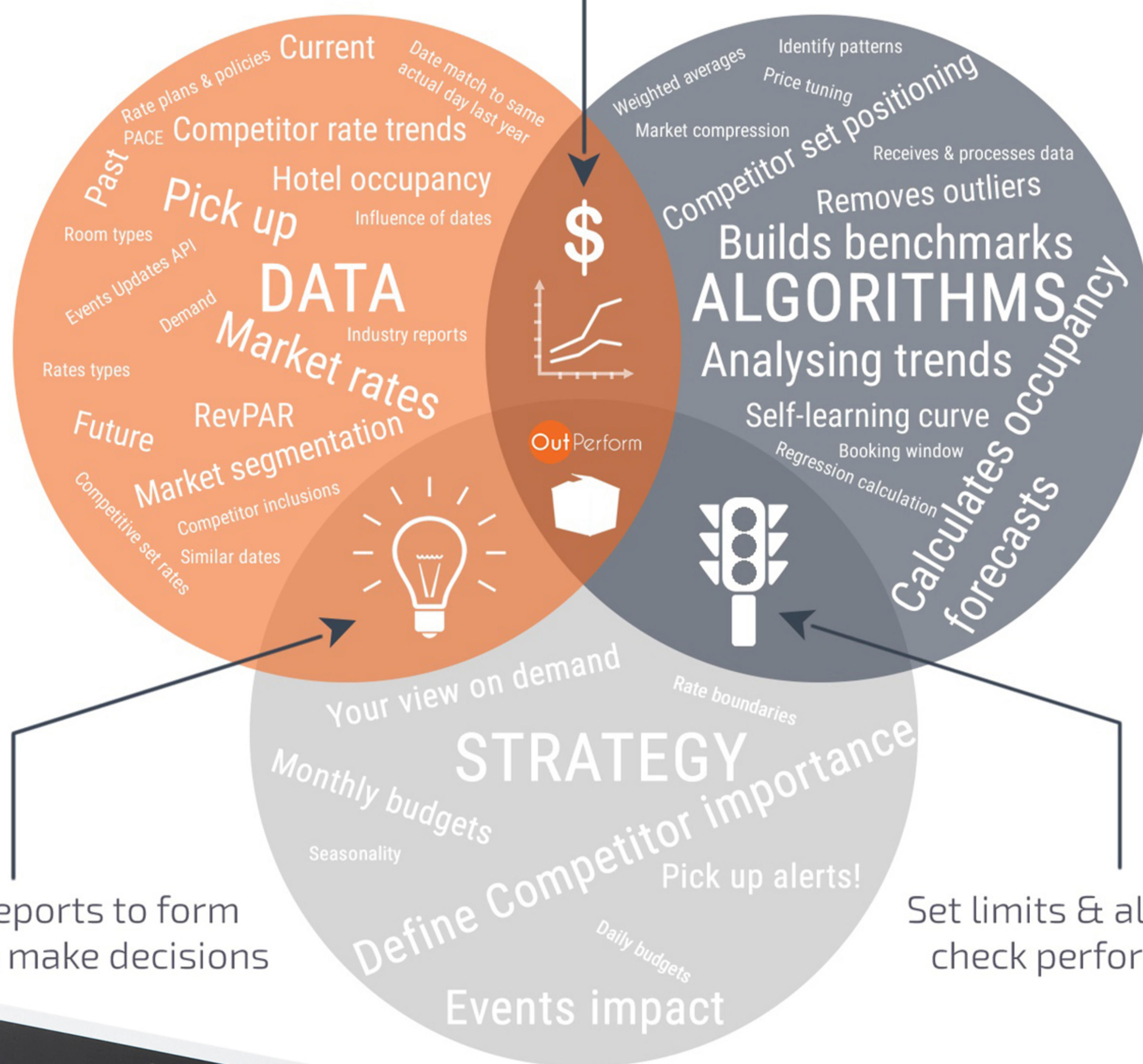
Cloud based



Responsive design

Save time  
Improve RevPAR results

Optimizes prices & increase revPAR



Check reports to form ideas & make decisions

Set limits & alerts to check performance



**PAST**  
**CURRENT**  
**FUTURE** **DATA**  
In one place



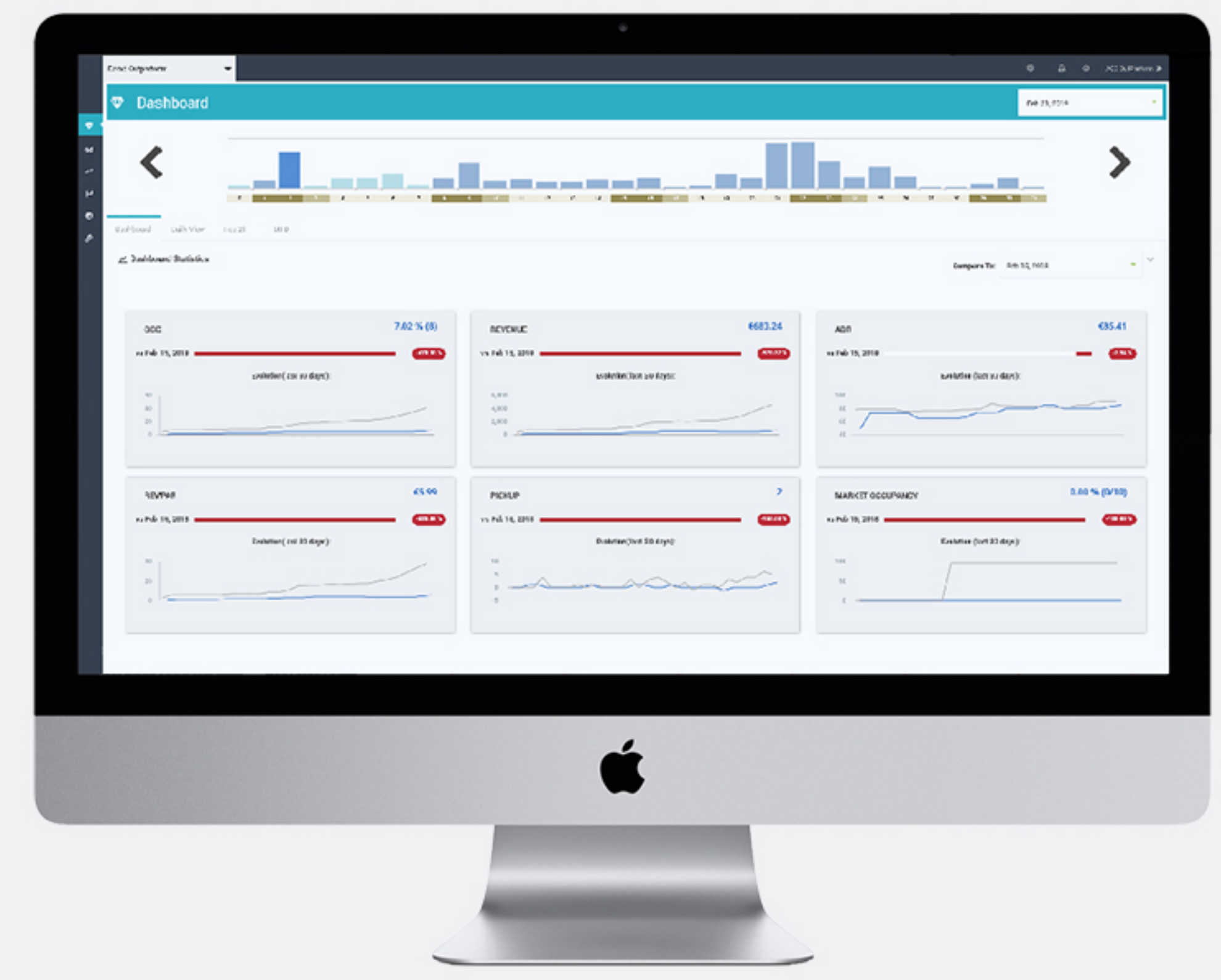
# Easy to use

We make understanding lots of information really simple.



Because brilliant revenue management takes up so much time and is a very manual process – fragmented data from PMS, rate shoppers, channel managers and revenue optimizers, offline/online, sometimes past or current, not often future – this picture is incomplete, disconnected and not aggregated.

This is why we created OutPerform. Ideal way for the hotels and resorts to optimize their revenue.




## Intuitive Dashboard



### KPI's

- ✓ Occupancy
- ✓ Revenue
- ✓ Average Rate OTB
- ✓ Pickup
- ✓ RevPar
- ✓ Market Occupancy

 30 days evolution

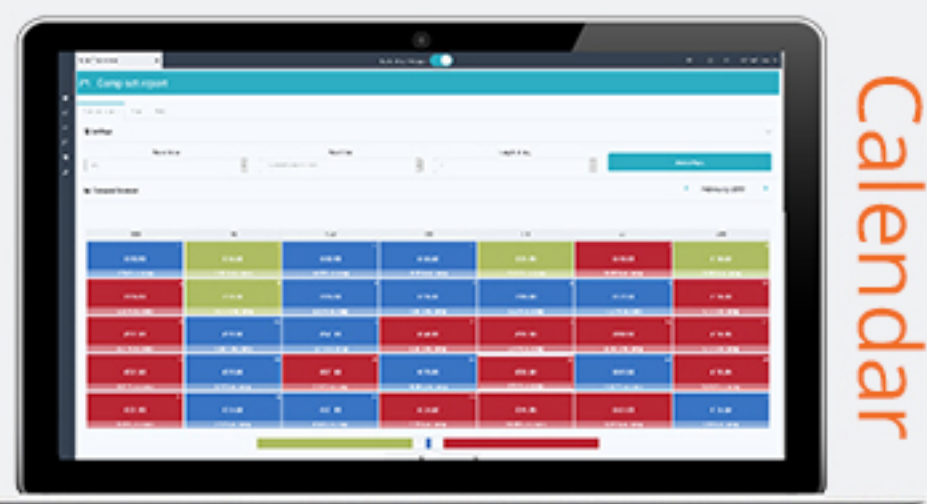


## Market Informer

Individual Rate Shopper with different views



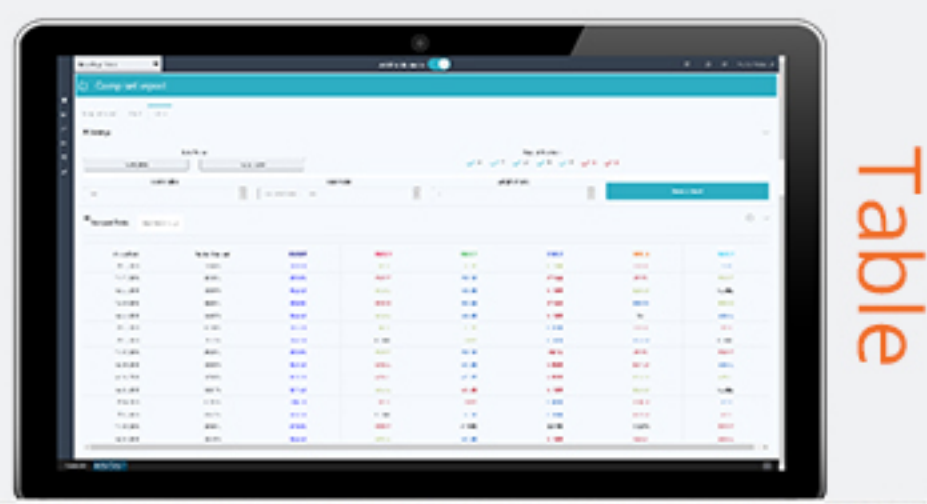
- Dynamic Length of Stay (multiple LoS)
- Displays all the available rates, not just the BAR
- Room Restrictions
- Exportable
- Rate Restrictions
- Rates per room type
- Rate Evolution
- On demand shop
- Multiple shops per day



Calendar



Chart



Table

## Timeline View



BOB Data



Same Time Last Year



Yield Management



Market Rates



## Pickup report

Features



- Customize your reports the way you prefer
- Available per market segment, channel or room
- Go to Event shortcut
- PACE Analyzer
- PACE compared with LY Data, considering the Day of Week
- Can analyze RoomNights, ADR, RevPAR and Revenue



PMS data collect



Rate Shopper



Events Shopper



Market Demand

